



# 2007-8

## Editorial Calendar

| <i>Issue</i>            | <i>Theme</i>   | Ad Reservation  | Material Due   | In-House        |
|-------------------------|--|-----------------|----------------|-----------------|
| <b>Sept./Oct. 2007</b>  | <b>Collegiate Guide<br/>Fall Reading</b>   | <b>6.30.07</b>  | <b>6.29.07</b> | <b>8.15.07</b>  |
| <b>Nov./Dec. 2007</b>   | <b>Christmas Gift Guide<br/>Holiday Reading</b>  | <b>9.5.07</b>   | <b>9.7.07</b>  | <b>10.15.07</b> |
| <b>Jan./Feb. 2008</b>   | <b>Travel Guide/World Youth Day Planner<br/>Catholic College Students Evangelization Efforts</b> | <b>10.31.07</b> | <b>11.2.07</b> | <b>12.14.07</b> |
| <b>March/April 2008</b> | <b>Fundraising Guide<br/>Lent &amp; Easter Products &amp; Gifts</b>                              | <b>1.2.08</b>   | <b>1.4.08</b>  | <b>2.15.08</b>  |
| <b>May/June 2008</b>    | <b>Baby Guide<br/>First Holy Communion &amp; Confirmation Gifts</b>                              | <b>2.25.08</b>  | <b>2.28.08</b> | <b>4.11.08</b>  |
| <b>July/August 2008</b> | <b>Vocation Guide<br/>Teen Focus</b>   | <b>4.29.08</b>  | <b>5.2.08</b>  | <b>6.13.08</b>  |
| <b>Sept./Oct. 2008</b>  | <b>Collegiate Guide<br/>Fall Reading</b>   | <b>6.24.08</b>  | <b>6.27.08</b> | <b>8.15.08</b>  |
| <b>Nov./Dec. 2008</b>   | <b>Christmas Gift Guide<br/>Holiday Reading</b>  | <b>8.26.08</b>  | <b>8.29.08</b> | <b>10.16.08</b> |



**FAITH & FAMILY**

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